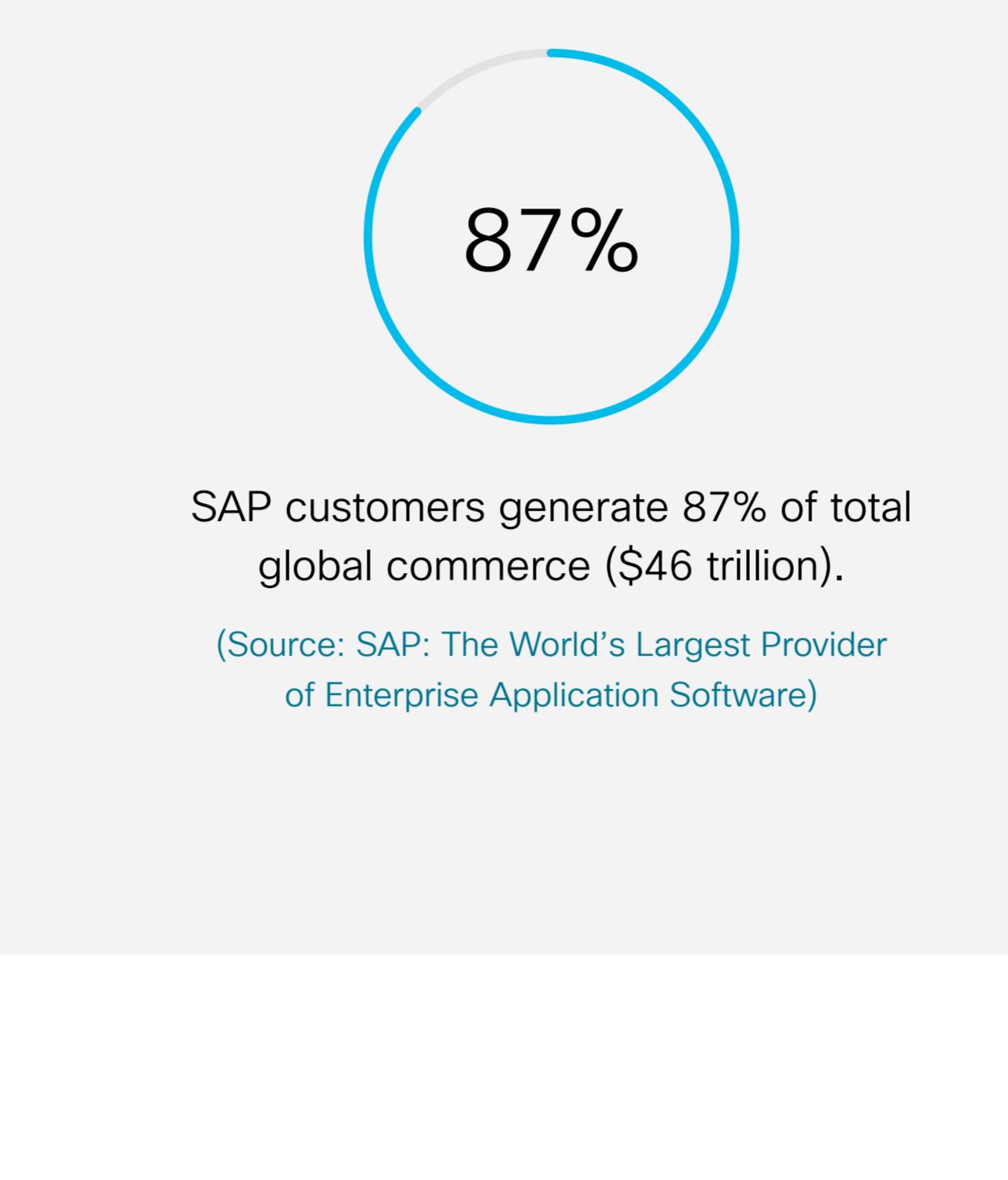
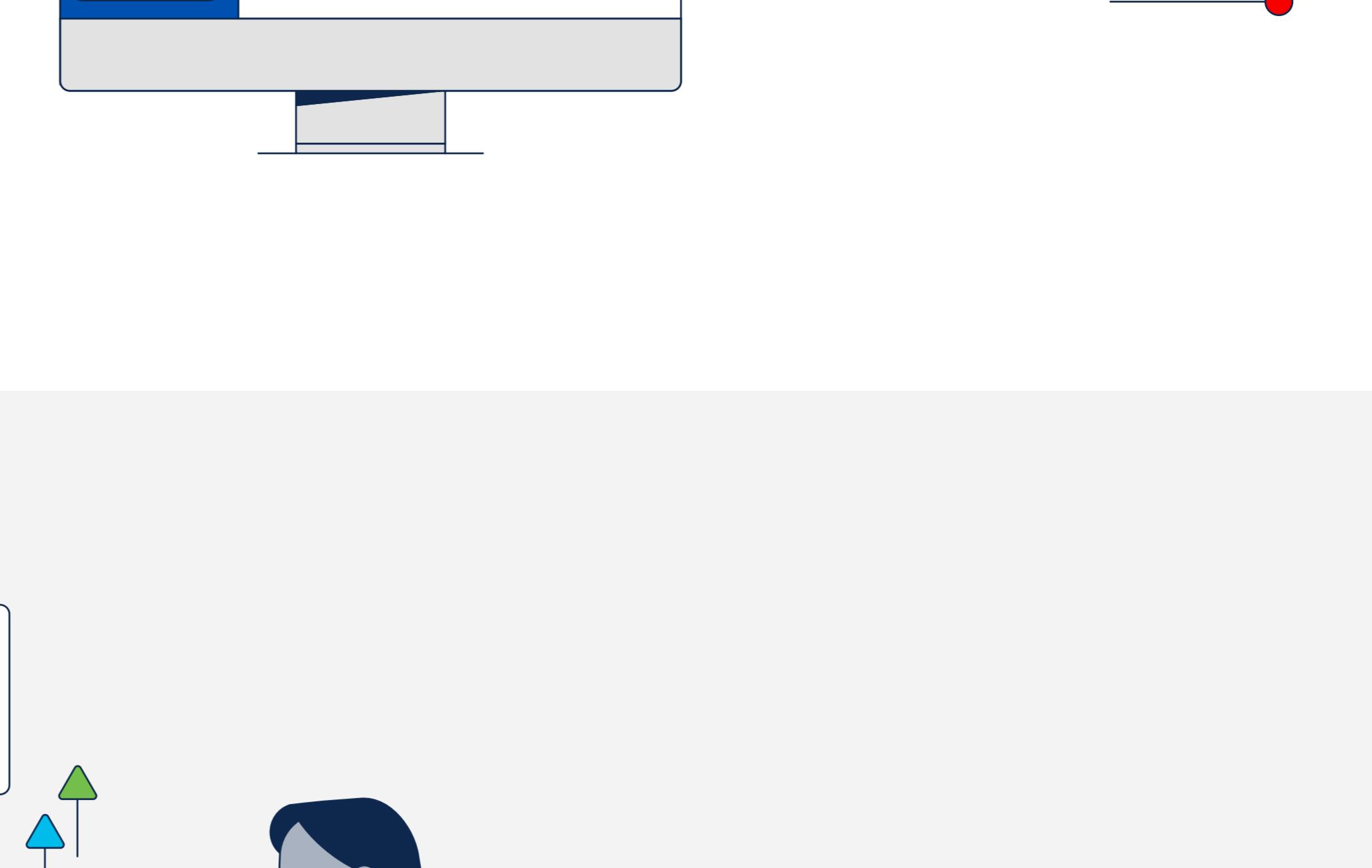
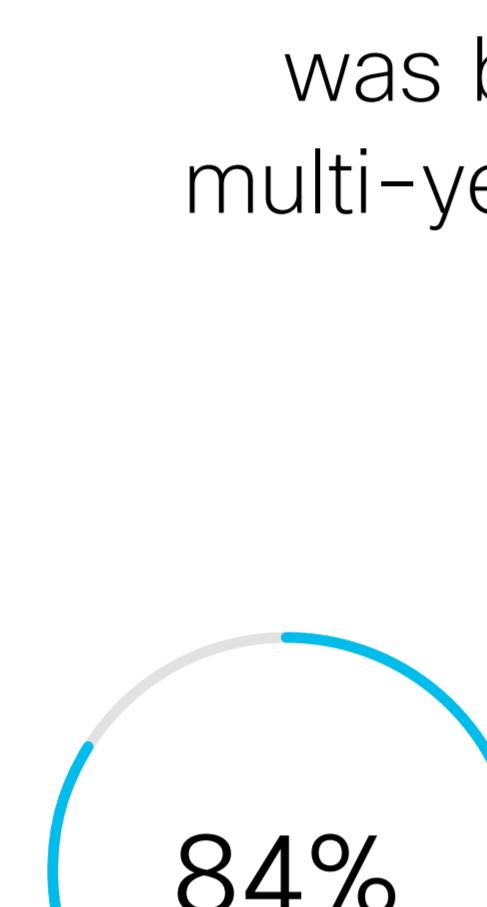


Migrating SAP to the Cloud?



SAP is a business-critical app if there ever was one, often foundational to the internal and external user experiences that can grow your business or start bringing it down.



77% of the world's transaction revenue touches an SAP system.

(Source: SAP Fast Facts)



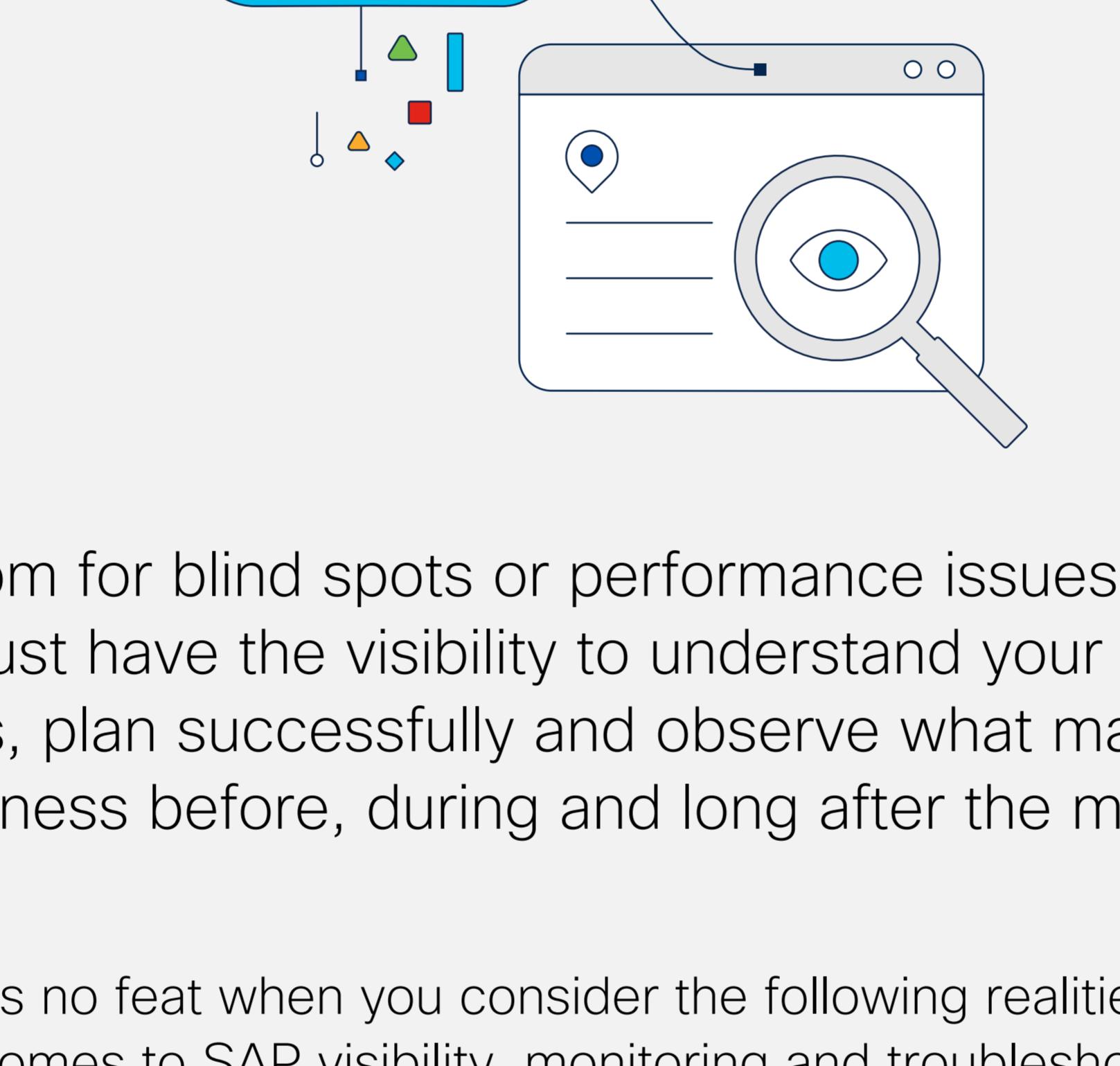
SAP customers generate 87% of total global commerce (\$46 trillion).

(Source: SAP: The World's Largest Provider of Enterprise Application Software)



99 of the 100 largest companies in the world are SAP customers.

(Source: SAP: The World's Largest Provider of Enterprise Application Software)

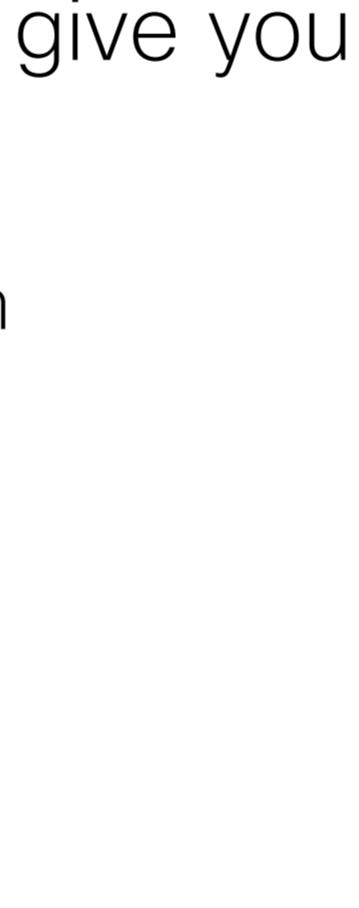


S/4HANA is SAP's latest ERP offering, and support for SAP ECC ends in 2027. While it's possible to migrate ECC to the cloud, S/4 HANA was built for the cloud. How can you feel confident going into a multi-year migration without application hiccups and take advantage of the big scalability and cost benefits?



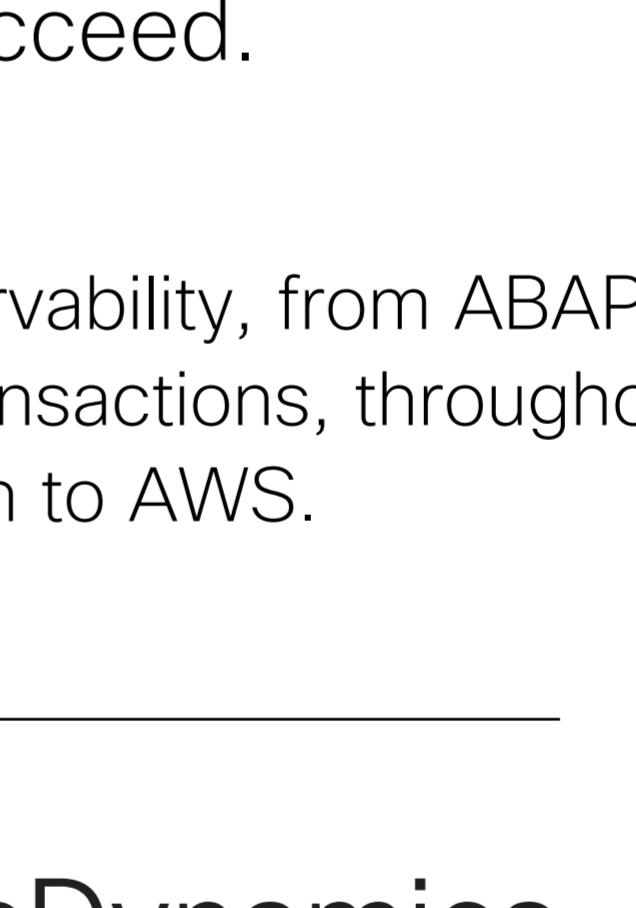
84% performance of business applications are now more important than ever.

(Agents of Transformation 2022: Innovating in the Experience Economy Report, AppDynamics)



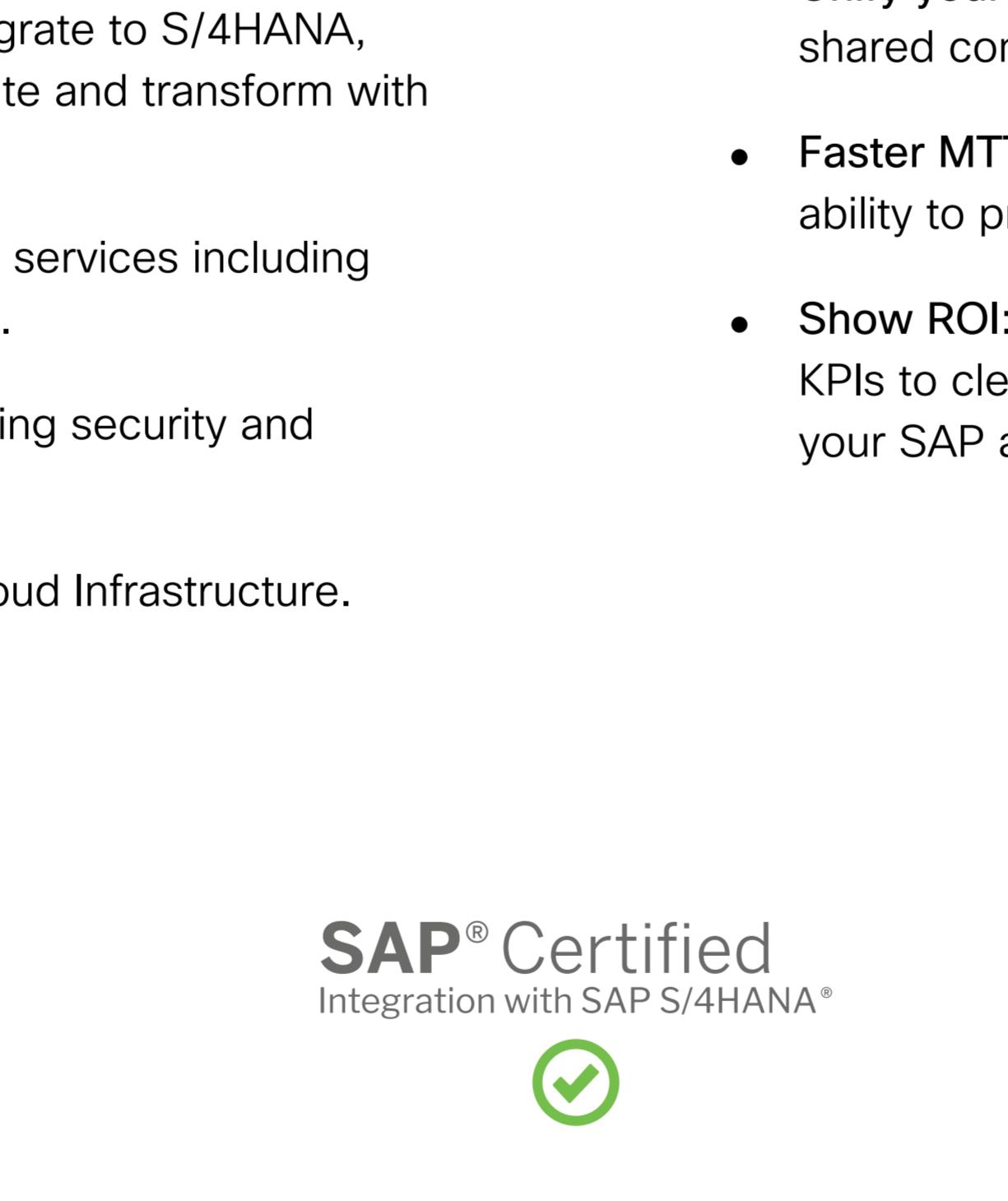
60% of people blame the application or brand when they encounter a problem with a digital service. 49% will consider switching to an alternative digital service when encountering a performance issue.

(AppDynamics App Attention Index 2021)



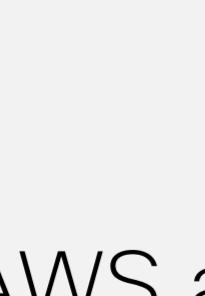
Enterprise downtime costs can now exceed \$1 million to \$5 million/hour.

(ITIC, 2021 Hourly Cost of Downtime Survey)

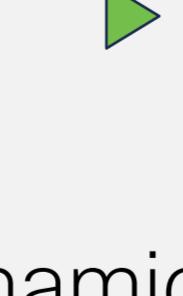


There's no room for blind spots or performance issues in your SAP cloud journey. You must have the visibility to understand your SAP landscape and dependencies, plan successfully and observe what matters most for the business before, during and long after the migration.

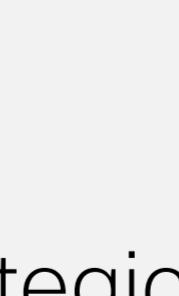
That's no feat when you consider the following realities when it comes to SAP visibility, monitoring and troubleshooting:



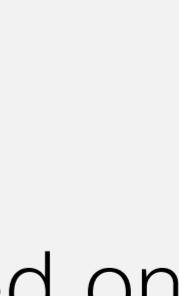
Multiple in-house/cloud monitoring tools.



Insufficient monitoring solutions.

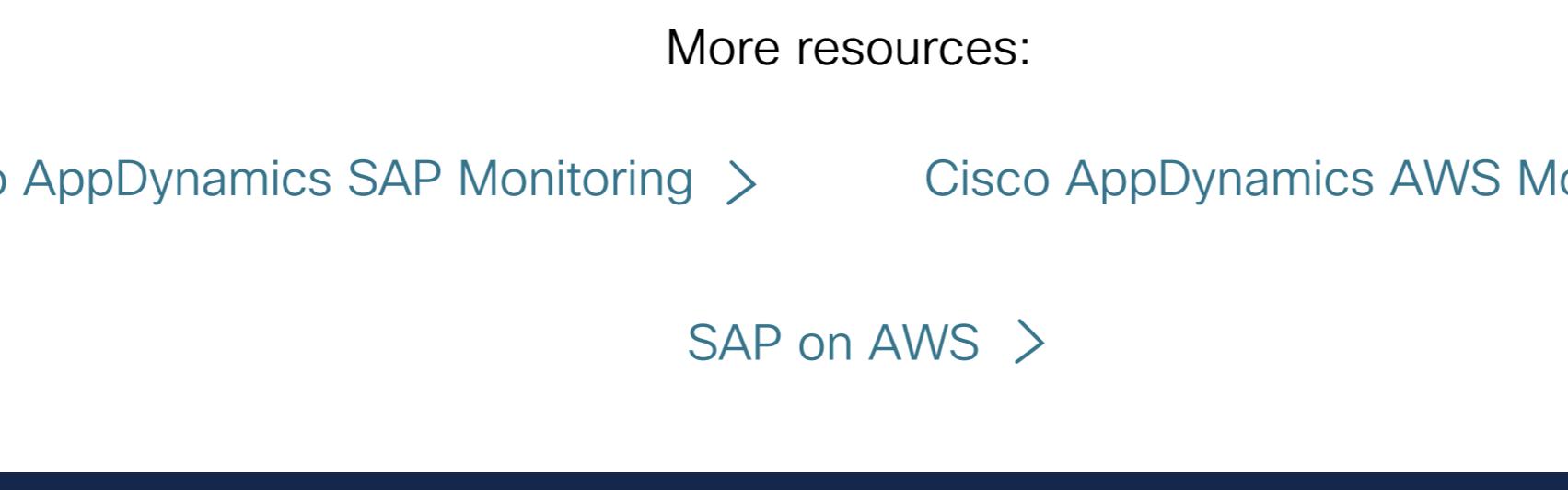
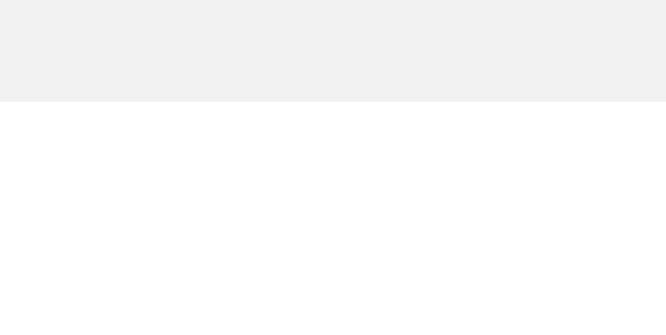
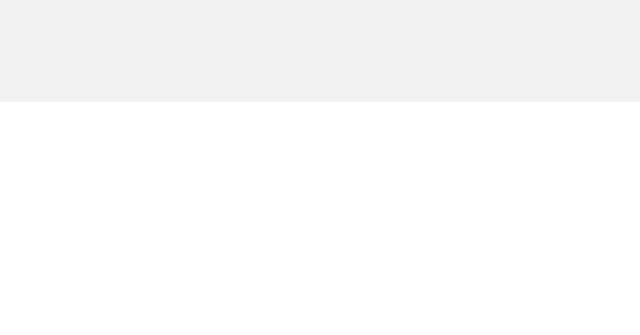
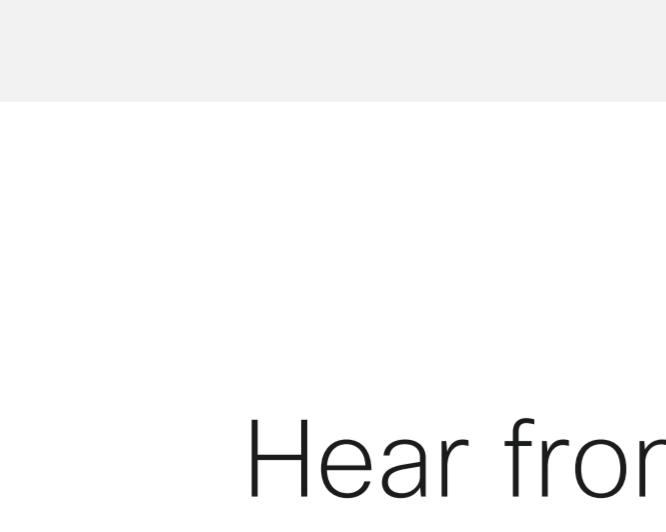


Unhelpful alert storms



No business context

Agents of Transformation 2021: The Rise of Full-Stack Observability Report, AppDynamics



AWS and Cisco AppDynamics have had a strategic relationship focused on product integration, joint development and enhancing value to shared customers for many years. Together, we can power your success through SAP migration and beyond.

Hear from Cisco AppDynamics and AWS leaders how we can help you.

[Optimize SAP success and innovation on AWS with AppDynamics >](#)

More resources:

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